



What's Cooking At Wesfam

Wesfam Restaurants, Inc.
A Franchisee of Burger King Corporation



BK® Next Best MoveSM Hits Huntsville

The largest tour promotion in BK history rolled into Huntsville on Wednesday, March 31. The BK® NEXT BEST MOVESM two-day visit in Huntsville was the 18th stop on a national mobile tour to find “game-changers” in the community both on and off the basketball court. The tour, recently launched by BK Corp, showcases both the hottest basketball moves and the most inspiring community service stories.



Hosted by reality TV star Syrus Yarborough, the BK® NEXT BEST MOVESM tour bus will visit 41 neighborhoods throughout the country. “This tour is an amazing project that reaches out to true, real communities across the country,” Yarborough said. “For me, basketball has not been a part of life—it has been a way of life. To be able to visit these cities to see how local players move on the court and observe how each city gives back to their community is the ultimate, great experience for me.”



Along with Syrus, the BK® NEXT BEST MOVESM crew visits public courts and area gyms in each tour city looking for the Next Best Move. Videos of the best moves are posted to nextbestmove.com where viewers can vote for their favorites. A local winner will be chosen from each market to

Syrus Yarborough, Host of BK® NEXT BEST MOVESM

Cont'd on Page Two

OER Scores

Tuscumbia BK 13512

Score 96

Carolyn Hunt, GM

Decatur 6th Avenue

BK 14433

Score 91

Terry Taylor, GM

Whitesburg Dr

BK 2297

Score 90

Terrence Abrams, GM

ECOSURE VISITS

N. Cullman

BK #11914

Code Green

Faye Helms, GM

Health Department

Honor Roll

Jefferson St. Athens

BK #4272

Score 100

Steve Schrader, GM

Next Best (cont'd from Page One)

advance to the national competition for a chance to be selected as the national *Next Best Move* winner. The grand prize is \$10,000 and a feature article in a basketball lifestyle magazine or website.



While in Huntsville, the BK® *NEXT BEST MOVE*™ crew visited several local gyms and recreation centers along with hosting radio remotes at the Mastin Lake BK and the Jordan Lane BK. These remotes helped build excitement with local customers regarding the tour along with helping to reinforce the Burger King brand's commitment to value and its customers.

To learn more about the crew, and to view and vote on videos, visit www.nextbestmove.com.

Restaurant & Community Happenings

Madison BK Welcomes New General Manager

Wesfam is pleased to welcome Randy Taylor as the new General Manager at the Hughes Road BK in Madison. Randy joined Wesfam in December 2009 and has been training at the East Athens BK with General Manager Patsy Cheatham. Before joining Wesfam Randy worked as a General Manager for Sonic and Domino's Pizza.



Randy Taylor- General Manager Restaurant #9306

Randy was born in Virginia but his family lived all over the world while his father served in the Army. He settled in the Tennessee Valley after his father retired. Randy is married and has one daughter who is a sophomore at Martin Methodist College. He loves all sports and is a big fan of the Dallas Cowboys and the Auburn Tigers.

Randy is looking forward to building his team at the Hughes Road BK and strives to be a teach and coach manager.

He said, "There is still so much for me to learn and it is important to establish goals that we can achieve together as a team. I am very thankful for the hands-on training that I received from Patsy and for the encouragement that she has provided."

Congratulations to Randy and we wish him and his team much success!



CELEBRATIONS!!!

Service Anniversaries



Christy Wilson	#469	4/01	2 years	Brandee Gibson	#1225	4/14	2 years
Kimberly Malcom	#10881	4/02	2 years	Brittany Coleman	#4272	4/16	2 years
Kristina Cole	#9306	4/07	5 years	Leslie Toney	#4705	4/21	2 years
Corey Goblisch	#4885	4/08	5 years	Suzanne Harris	#6468	4/21	2 years
Katherine Polk	#11664	4/08	2 years	Melanie Roy	#10714	4/21	2 years
Sandra Plys	#13277	4/09	2 years	Ron Dye	#13084	4/21	2 years
Maurice Noble	#4272	4/12	2 years	Sherry Beck	#2261	4/23	2 years
Michelle Talley	#11664	4/13	2 years	Ashley Shelton	#14433	4/23	5 years
Rene Morales				#3242	04/24	2 years	

Team Members of the Month

Sylvia Maples	#251	Teresa Adams	#4272	Katherine Proffitt	#10881
Karen Baugh	#435	Tiffany Huxtable	#4705	Mary Dutton	#11000
Karla Perry	#469	Kristin Gray	#4885	Tammie Smith	#11664
Angela Stewart	#1225	Carlos Hawkins	#6468	Jessica Mayfield	#11914
Jeremy Brooks	#1486	Jasmine Toney	#8173	Ladasha Brooks	#12710
Mark Pritchard	#2261	Bobbie Malone	#9306	Amber Evans	#13084
Melissa Norman	#2297	Alisha Anderson	#9694	Ben Elliot	#13277
Chera Whitney	#3242	Catherine Chaffin	#9783	Pam Sheffield	#13512
Tynan Hardin	#3942	Mary Parsley	#10714	Tammie Legg	#14433

UPCOMING PROMOTIONS

BK Buck Double
April 19

Iron Man 2 Kids Promotion
April 26

Whiplash Whopper
April 26